



Community Donations and Sponsorship Policy

SUBJECT OF POLICY: Donations and Sponsorship
DATE APPROVED: November 1, 2022
APPROVED BY: Management Committee/Board
EFFECTIVE DATE: Sept. 1, 2012

1.0 Purpose

SRG is committed to enhancing a healthy community by providing support to Community Members and/or Community Groups. This policy is separate from any corporate advertising initiatives.

Donations and sponsorship is one of the methods that will be promoted by SRG to recognize and encourage individuals and/or groups committed to the premise of developing a healthy community through cultural, educational, recreational or social activities.

The Simpco Resources Group receives a number of requests from members and Community groups throughout the year for donations and sponsorship. Management will be responsible for all applications for donations and sponsorship binding on the following:

- transparency and accountability to the community
- a standard process for applicants to follow when requesting donations or sponsorship

2.0 Assessment

Requests for specific projects and events will only be considered under the following categories:

1. Cultural, Educational and/or Language Activities
2. Recreational and sporting events or fees
3. Elder's Assistance

Proof of fundraising activity or other efforts to decrease costs for assistance will enhance the application.

3.0 Application Process:

1. All applicants must complete a Simpco Resources Group Fund Application.
2. The application must include a summary/estimate or copy of all expenditures or fees required for their participation in the event they are applying for.
3. Applications should be submitted at least one month in advance of the event or activity so the necessary steps to determine the eligibility for funding or sponsorship can be determined.
 - Exceptions may be made in some situations.
4. Applications will be reviewed by the CEO and/or delegate and approved within the annual budget.

Results will be reported within the quarterly financial statements to the Management Committee/Board

5. Once the application is reviewed, the applicant will be informed in writing of the reasons regarding the decision.

Donation Fund Value

Sponsorship is typically limited to a maximum of \$500 for individuals or 50% of a team/organization fundraising efforts to a maximum of \$1,000. Each year there is an approved annual donation/sponsorship i.e., \$25k. The CEO has the authority to approve amounts up to the annual approved amount.